

RPX Market Intelligence Offerings Expand

Twenty-Two Percent of the 1,071 NPE Litigations Since January 2012 Preventable Through Open Market Purchases; Forty-Eight Percent Rise in Semiconductor Portfolios for Sale on Open Market

SAN FRANCISCO, July 16, 2012 (GLOBE NEWSWIRE) -- RPX Corporation (Nasdaq:RPXC), a leading provider of patent risk management solutions, today announced the expansion of its market intelligence offerings with a series of monthly, sector-specific reports exclusively designed for RPX clients to monitor and assess the rapidly evolving patent market landscape and better manage their patent risk.

"We have always believed that providing corporate executives with access to real market data is essential to creating a more transparent patent market," said John A. Amster, Chief Executive of RPX. "Our data-rich market sector reports now offer our clients a valuable and rational quantitative tool to better manage and plan for their patent costs, with greater visibility into NPE and patent market activities."

Based on RPX's proprietary research and analytical tools, the sector-specific reports deliver essential industry news, patent litigation statistics, profiles of NPEs, RPX patent acquisition news, and open market intelligence across seven key sectors: consumer electronics and PCs, e-commerce and software, financial services, media content and distribution, mobile communications and devices, networking, and semiconductors.

Among the key insights, 22% of the 1,071 NPE litigations filed from January through June 2012 in core RPX industry sectors were preventable through open market purchases. Specifically, in the semiconductors sector, RPX data shows that 35% of litigations during the same time period also were preventable through open market buying. The average number of semiconductor portfolios for sale on the open market also has risen dramatically — nearly 50% from July 2011 through June 2012, compared to the same period from 2010 to 2011.

"RPX was founded on the notion that open market acquisitions more efficiently avoid patent risk, and market data continually proves this out," said Kevin Barhydt, Vice President, Head of Acquisitions and Analysis at RPX. "We clear patent risk with every purchase and our purchasing power grows every time a company joins our client network."

The rollout of the reports comes after the recent RPX-initiated study — in collaboration with the Coalition of Patent Fairness (CPF) — offering the first-ever benchmarking of the impact of non-practicing entities (NPEs) on operating companies. The study, titled "The Direct Costs from NPE Disputes," is based on an RPX survey which, to date, includes unprecedented data from more than 80 companies ranging from small startups to large public companies.

As of March 31, 2012, RPX had invested over \$380 million to acquire more than 2,000 US and international patent assets and rights, and had a client network of 116 members.

About RPX Corporation

RPX Corporation (Nasdaq:RPXC) is a leading provider of patent risk solutions, offering defensive buying, acquisition syndication, patent intelligence and advisory services. Since its founding in 2008, RPX has introduced efficiency to the patent market by providing a rational alternative to litigation. The San Francisco-based company's pioneering approach combines principal capital, deep patent expertise, and client contributions to generate enhanced patent buying power. By acquiring patents, RPX helps to mitigate and manage patent risk for its growing client network.

Forward-Looking Statements

This news release may contain forward-looking statements within the meaning of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Please see the risk factors set forth in our periodic reports filed with the SEC for factors that may cause the Company's actual results to vary materially from those expressed or implied in its forward-looking statements.

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